



January 23, 2018

Dear Friend,

Since 2000, Susan Hershberg and her Wiltshire Pantry have hosted the *We the People* dinner to raise crucial funds to support the important work of the Fairness Campaign and the ACLU of Kentucky. Both organizations work tirelessly to make Kentucky a more inclusive place - one that values all people - and our work has never been more important than right now.

The Fairness Campaign has continued to stop anti-LGBTQ attacks in the Kentucky General Assembly and has expanded outreach statewide with new pride festivals in Bowling Green and Frankfort. The ACLU of Kentucky continues to defend reproductive freedom in the Commonwealth, challenging the unconstitutional ultrasound bill passed in 2017 and fighting to keep open the EMW clinic, Kentucky's last abortion facility. Together, the ACLU of Kentucky and Fairness Campaign have helped build the Kentucky Competitive Workforce Coalition, a group of more than 200 employers leading the charge in Frankfort against North Carolina-style anti-LGBTQ laws.

The 2018 *We the People* dinner will be held on March 24th, once again at The Speed Art Museum. At last year's event over 500 guests enjoyed a lively evening of cocktails and fine dining against the backdrop of the stunningly renovated museum. We expect another sold-out crowd for 2018!

We hope you will sponsor our *We the People* dinner to help advance our work and underwrite the cost of the event. There are a number of sponsorship levels from which you can choose. You may also purchase individual tickets for \$175 each or tables of 10 for \$1,500. You will receive a formal invitation to the dinner in mid-February.

Thank you for your continued commitment to our organizations. We will follow up with you over the next few weeks to answer any questions that you might have about the dinner or sponsorship packages. We look forward to seeing you there!

Sincerely,

A handwritten signature in black ink that reads "Michael Aldridge".

Michael Aldridge
Executive Director, ACLU of Kentucky
(502) 594-9753 | michael@aclu-ky.org

A handwritten signature in blue ink that reads "Chris Hartman".

Chris Hartman
Director, Fairness Campaign
(502) 640-1095 | chris@fairness.org





Business Sponsorship Packages

Diamond Sponsor - \$10,000 Contribution

Two (2) premium tables of ten (10) dinner/reception tickets
Full-color logo/ad in digital presentation at the dinner
Recognition of sponsorship support with logo on ACLU/Fairness websites
Listing with logo in ACLU/Fairness print newsletters

Platinum Sponsor - \$5,000 Contribution

One (1) premium table of ten (10) dinner/reception tickets
Full-color logo/ad in digital presentation at the dinner
Recognition of sponsorship support with logo on ACLU/Fairness websites
Listing with logo in ACLU/Fairness print newsletters

Gold Sponsor - \$2,500 Contribution

Five (5) dinner/reception tickets; reserved seating at premium table
Full-color logo/ad in digital presentation at the dinner
Recognition of sponsorship support with logo on ACLU/Fairness websites
Listing with logo in ACLU/Fairness print newsletters

Silver Sponsor - \$1,000 Contribution

Two (2) dinner/reception tickets; reserved seating at premium table
Full-color logo/ad in digital presentation at the dinner
Recognition of sponsorship support with logo on ACLU/Fairness websites
Listing in ACLU/Fairness print newsletters

Small Business/Nonprofit Sponsor - \$500 Contribution

Two (2) dinner/reception tickets; reserved seating at premium table
Full-color logo/ad in digital presentation at the dinner
Recognition of sponsorship support on ACLU/Fairness websites
Listing in ACLU/Fairness print newsletters





Business Sponsorship Form

Yes, I/We would like to sponsor the 2018 *We the People* dinner at the following level:

- \$10,000 (20 Tickets) \$5,000 (10 Tickets) \$2,500 (5 Tickets) \$1,000 (2 Tickets) \$500 (2 Tickets)

My sponsorship should be listed as:

(Please print)

- We plan to use our sponsorship ticket(s) and will send names and meal choices by **March 1, 2018**.
- We are not planning to use our sponsorship tickets and would like to donate our seats.

If you are unable to fill your seats or if you have other questions, please contact Jamie at 502-893-0788 or Jamie@fairness.org

- I'm sorry, I cannot sponsor the dinner at this time, but enclosed is my gift of \$_____ to support the work of the ACLU of Kentucky and the Fairness Campaign.

Payment Options (Please enter credit card information below or return with check payable to: Fairness Education Fund.)

Card Number: _____ Exp. Date: _____ Security Code: _____

Billing Address (including Zip Code): _____

Signature: _____

**To receive the benefits associated with your Sponsorship Package,
please return this form with payment by March 1, 2018 to:**

*Fairness Education Fund
2263 Frankfort Avenue
Louisville, KY 40206*